



In This Issue

- [Who Cares About Straight Teeth?](#)
- [Please join us in welcoming our newest Associate Doctor](#)
- ["You never get a second chance to make a first impression."](#)

Please join us in welcoming our newest Associate Doctor



Dr. Larissa Freytag, DMD graduated in 2002, with Honors, from the University of Florida with a Bachelor of Science in Statistics. She attended the University of Pennsylvania where she received a Doctor of Dental Medicine Degree, earned the American Academy of Esthetic Dentistry Award and graduated 2nd in her class. Continuing her education, she moved to Kansas City and completed her residency program in Orthodontics at the University of Missouri. Dr. Larissa is a member of the American Dental Association, the American Association of Orthodontics and is a Certified Invisalign Provider.

When Dr. Larissa is not working she enjoys hiking, biking, reading, traveling, watching movies, college football season, and spending time with her husband, Erik. She loves practicing orthodontics and is looking forward to working with the Doctors and Staff at Fry Orthodontic Specialist.

We are excited to have Dr. Larissa Freytag join our team of specialists. She will be serving patients in Overland Park, Olathe and Stanley and we know that she will continue the longstanding tradition at Fry Orthodontics of providing excellent on-time service in a friendly and caring atmosphere.

"You never get a second chance to make a first impression."

This age-old aphorism has been used to describe situations in business, in Hollywood, in the classroom, as well as in simple everyday life. A recent piece of research confirms the sentiment, with a particular emphasis on the **impression made by the quality of your smile** – and the teeth it reveals. According to a study conducted by Beall Research & Training of Chicago, Illinois, on behalf of the American Academy of Cosmetic Dentistry, **your smile has quite a lot to say about you** to strangers.



Researchers showed hundreds of Americans photos of eight individuals. Some of the photos showed the individuals **before undergoing dental improvements, and some showed them after**. The "before" photos all showed people within in a normal range of dental quality: there were no rotten or missing teeth, for example. The level of improvement displayed in the "after" photos ranged from mild, to moderate, to major. Those viewing the photos were not told that the subjects of the images

Who Cares About Straight Teeth?



Clearly, straight teeth look much nicer than crooked ones. But aside from

the obvious boost in appearance, why do we recommend the straightening of teeth? You may be surprised to hear of all the health benefits that come to those whose teeth and jaw are in proper alignment.

[Straight teeth are good for your health >](#)

Quick Links

[Visit our web site >>](#)

Affiliations



[American Association of Orthodontists](#)

had undergone dental improvements.

The results were telling. Across the board, respondents indicated that the people in the "after" photos were more **attractive, intelligent, successful in their career, friendly, interesting, sensitive to other people, happy, kind, popular with the opposite sex, and wealthy** than the people in the "before" photos.

If something is bothering your patients about their smile we are happy to provide a complimentary Orthodontic or Invisalign consultation. Their chance for a **new, improved first impression** could be right around the corner and we'd love to work together with your office to help your patients achieve their **"Smile of a Lifetime!"**

Email: drfry@fryorthodontics.com

Phone: 913-469-9191

11940 Quivira Road Overland Park, Kansas 66213

Web: <http://www.fryorthodontics.com/>